

March 16, 2011



Greetings!

Hi Trail-Blazers,

You will notice new information in this month's newsletter. We have included information relevant to the mobile commerce industry, in addition to Blaze Mobile happenings in the section below titled, **Blaze News**. We hope that you enjoy the new information and format. For those of you wanting even more fast-breaking news and information on Blaze Mobile and industry developments, check out our blog, **Blaze Insider**. Let us know what you think about our new format. As always, Happy Blazing!

- Blaze Mobile Team

Blaze News

"Blaze Mobile remains at the forefront of m-commerce trends emerging on smartphones."

Read full article. - *The Pros & Cons of Replacing Credit Cards with Smartphones* [GoBankingRates]

New Blaze Mobile White Paper

Learn about Blaze's cutting edge technology. Highlights include:

- Enables NFC capabilities to more than 200 million U.S. consumers without NFC.
- Works on existing phones and all carriers. No need to buy a new device.

[Get the new Blaze Mobile white paper here.](#)

[Click here for more Blaze Mobile news.](#)

Start Blazing

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Industry Events

Annual Alternative Payment Systems Innovations Summit
March 29-30, 2011
Hyatt Regency, San Francisco, CA.
www.paymentinnovations.net

Finovate 2011
May 10-11
San Francisco, CA.
www.finovate.com/spring2011/

Did You Know???

[Android Overtakes BlackBerry As the Top U.S. Smartphone Platform](#) [Mashable]

Blaze with Facebook

With the Blaze 2.0 iPhone app (it's FREE) you can instantly post the items you buy with Blaze to Facebook. Don't be selfish...share with your friends and invite them to join you at the movie, concert or show them the great deals you found while out and about.

Get the free iPhone app in

Blaze Mobile is free, and you can use it on any mobile device with any wireless carrier.

Download Blaze Mobile (FREE)
BlackBerry
iPhone

 Forward to a Friend

Learn More



www.blazemobile.com

[iTunes.](#)

[Read more about Facebook integration in Blaze Mobile.](#)

Blaze'n Action

[Watch the videos and see people using Blaze Mobile Wallet at:](#)

[Whole Foods, Best Buy, Office Depot, and Rite Aid.](#)

[Noah's Bagels, McDonald's, Jack N Box, and 7 Eleven.](#)

[Blaze a hot dog and fries at SF Giants Stadium.](#)

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Need Help?

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