



Dear Blazer,

There has been a lot of buzz about Mobile Financial Services including mobile wallets lately.

We think that this coverage is great. As most of you know, Blaze Mobile was awarded a **Near Field Communications (NFC) Payment Sticker and Mobile Wallet Patent No. 8,019,365**. The patent covers the NFC payment sticker and mobile wallet utilizing SMS that we invented in 2006.

But, that's not all. The Blaze Mobile Wallet has also been available as an "App" for several years for the iPhone, Java phones, and BREW phones.

Check out the table below which shows how the Blaze Mobile Wallet compares to other Mobile Financial Services currently available in the market.

	Device Fidelity/ First Data	Page Once/ Mint	Google Wallet	Mfoundary /Clairmail Firethorn	Blaze
Multiple cell phones/carriers	✗	✓	✗	✓	✓
Contactless payment	✓	✗	✓	✗	✓
PIN optional before contactless payment	N/A	N/A	✗	N/A	✓
Contactless payment works even if cell phone battery is dead	N/A	N/A	✗	N/A	✓
Real-time receipts & balance	✗	✓	✗	✗	✓
Multiple Accounts & Receipts	✗	✓	✗	✗	✓
Funds Transfer	✗	✗	✗	✓	✓
Tickets	✗	✗	✗	✗	✓
Reward Cards	✗	✓	✗	✗	✓
Coupons	✗	✗	✓	✗	✓

As always, Happy Blazing!

- Blaze Mobile Team



## Share on Facebook



With the Blaze 2.0 iPhone app (it's FREE) you can instantly post the items you buy with Blaze to Facebook. Don't be selfish...share with your friends and invite them to join you at the movie, concert or show them the great deals you found while out and about.

[Get the free iPhone app in iTunes.](#)

Learn how to [share with your friends on facebook!](#)

## Blaze'n Action

Watch the videos and see people using Blaze Mobile Wallet at:

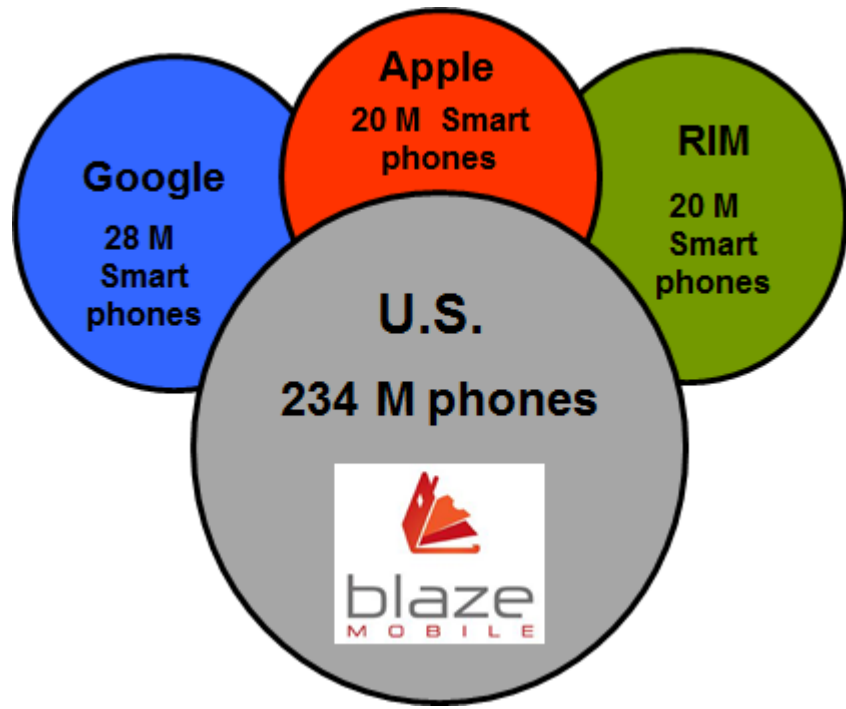
[Whole Foods, Best Buy, Office Depot, and Rite Aid.](#)

[Noah's Bagels, McDonald's, Jack N Box, and 7 Eleven.](#)

[Blaze a hot dog and fries at SF Giants Stadium.](#)

**Blaze Mobile White Paper**

According to a recent Comscore report, there are over 230 Million Cell phones in the U.S. as shown below. The Blaze Mobile NFC payment sticker can work on any cell phone ! So, you don't have to buy a special NFC cell phone



Learn about Blaze's cutting edge technology. Highlights include:

- Enables NFC capabilities to more than 200 million U.S. consumers without NFC.
- Works on existing phones and all carriers. No need to buy a new device.

[Get the new Blaze Mobile white paper here.](#)

Learn More



[www.blazemobile.com](http://www.blazemobile.com)

## Start Blazing

Blaze Mobile is free, and you can use it on any mobile device with any wireless carrier.

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**iPhone**

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