



Dear Blazer

Did you know that of the 235 Million cell phones in the US, only 30% of them are smart phones? While it may seem that Android and iPhone have the market covered, the majority of us are using a standard cell phone equipped with SMS and a web browser.

But that doesn't mean that we shouldn't have access to the latest & greatest technology has to offer, and all the advantages and freedoms that cell phones bring!

Recently, Blaze Mobile was awarded a **Near Field Communications (NFC) payment sticker patent**. The patent covers our NFC payment sticker and mobile wallet - specifically when a customer affixes the NFC payment sticker to their mobile device and uses it for a financial transaction such as retail payment simply by waving your phone with the sticker at check out, bill pay or funds transfer. Click on anyone of the links in the "Blaze'n Action" section to watch examples of the NFC payment sticker.

Why is the patent technology better? You'll get receipts & coupons via SMS in a **custom** mobile wallet designed just for you. Want to **sort the data**? We built that in too, making it easier to find what you're looking for. And we're **saving you money!** Using SMS to transact is more affordable than a data plan, bringing new technology features to markets with legacy cell phones.

As always, Happy Blazing!

- Blaze Mobile Team

Forward to a Friend

## Share on Facebook



With the Blaze 2.0 iPhone app (it's FREE) you can instantly post the items you buy with Blaze to Facebook. Don't be selfish...share with your friends and invite them to join you at the movie, concert or show them the great deals you found while out and about.

[Get the free iPhone app in iTunes.](#)

Learn how to [share with your friends on facebook!](#)

## Blaze'n Action

Watch the videos and see people using Blaze Mobile Wallet at:

[Whole Foods, Best Buy, Office Depot, and Rite Aid.](#)

[Noah's Bagels, McDonald's, Jack N Box, and 7 Eleven.](#)

[Blaze a hot dog and fries at SF Giants Stadium.](#)

### **Blaze Mobile White Paper**

Learn about Blaze's cutting edge technology. Highlights include:

- Enables NFC capabilities to more than 200 million U.S.

## A peek into your Blaze Wallet

Purchase with ease at your favorite retail spots, or purchase a ticket before you go and avoid the lines. Your [e-ticket and receipt are both stored in your wallet](#), so no searching through your bag or pockets to find those slips of paper! Watch the [video to see Blaze'n Action](#).



## Access to More, with Less

Check balances for all of your credit, debit, prepaid, checking, and savings accounts from over 8,000 financial institutions. Link these accounts to Blaze to have instant access and make sure your hard earned dollars are safe & sound. Adding new accounts is easy too.

View all your receipts from multiple financial institutions in a single view - imagine if you had to carry all those around in your leather wallets - you'd need a backpack!

consumers without NFC.

- Works on existing phones and all carriers. No need to buy a new device.

[Get the new Blaze Mobile white paper here.](#)

### Learn More




[www.blazemobile.com](http://www.blazemobile.com)

## Start Blazing

Blaze Mobile is free, and you can use it on any mobile device with any wireless carrier.

**Download Blaze Mobile  
(FREE)  
BlackBerry  
iPhone**

 Forward to a Friend

[Visit our blog](#)

**Need Help?**

[support@blazewallet.com](mailto:support@blazewallet.com)

877-593-5392



Want to add credit card, checking or savings account to your Blaze Mobile Wallet? [Watch a video](#) of this feature and see how easy it is to add new accounts.

## And that's not all!

Your mobile wallet does so much more...

- [Reward Card Balances](#)
- Coupons
- [Turn by Turn Directions](#)