

May 18, 2011



Dear Trail Blazer

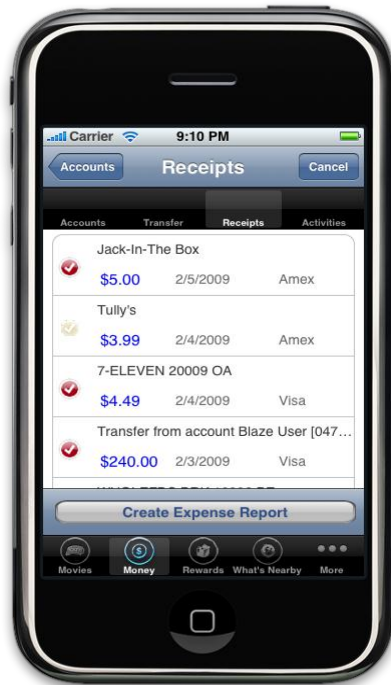
What's in your (mobile) wallet? If you have Blaze Mobile in your pocket, you have one stop shopping at your fingertips while on the go! In this month's Trail Blazer Newsletter, we'll show you just a few of the features that make the Blaze Mobile Wallet unique - purchase tickets, check your account balance and get directions, all in a single app. How's that compare to the time-consuming switch among applications?

Who knew a wallet could do all that?

As always, Happy Blazing!
- Blaze Mobile Team

A peek into your Blaze Wallet

Purchase with ease at your favorite retail spots, or purchase a ticket before you go and avoid the lines. Your [e-ticket and receipt are both stored in your wallet](#), so no searching through your bag or pockets to find those slips of paper! Watch the [video to see Blaze'n Action](#).



Share on Facebook



With the Blaze 2.0 iPhone app (it's FREE) you can instantly post the items you buy with Blaze to Facebook. Don't be selfish...share with your friends and invite them to join you at the movie, concert or show them the great deals you found while out and about.

[Get the free iPhone app in iTunes.](#)

Learn how to [share with your friends on facebook!](#)

Blaze'n Action

Watch the videos and see people using Blaze Mobile Wallet at:

[Whole Foods, Best Buy, Office Depot, and Rite Aid.](#)

[Noah's Bagels, McDonald's, Jack N Box, and 7 Eleven.](#)

[Blaze a hot dog and fries at SF Giants Stadium.](#)

Learn More



Access to More, with Less

Check balances for all of your credit, debit, prepaid, checking, and savings accounts from over 8,000 financial institutions. Link these accounts to Blaze to have instant access and make sure your hard earned dollars are safe & sound. Adding new accounts is easy too.

View all your receipts from multiple financial institutions in a single view - imagine if you had to carry all those around in your leather wallets - you'd need a backpack!



Want to add credit card, checking or savings account to your Blaze Mobile Wallet? [Watch a video](#) of this feature and see how easy it is to add new accounts.

And that's not all!

Your mobile wallet does so much more...

- [Reward Card Balances](#)
- Coupons
- [Turn by Turn Directions](#)

Start Blazing

Blaze Mobile is free, and you can use it on any mobile device with any wireless carrier.

**Download Blaze Mobile
(FREE)
BlackBerry
iPhone**

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